



Title: Manila to host World Street Food Congress

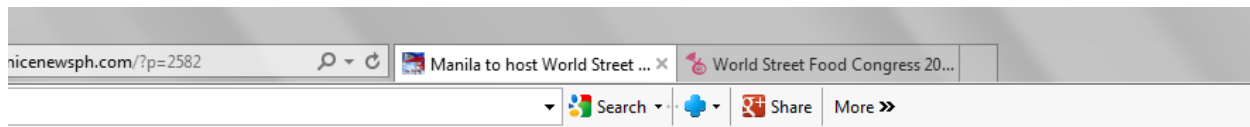
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A screenshot of a web browser displaying a news article on the MICE NEWS Philippines website. The browser's address bar shows the URL "http://www.micenewsph.com/?p=2582". The website's header includes the name "MICE NEWS Philippines" in a large, bold, red font. To the left of the header is a quote by Dinah Gonzalez: "We should capitalize on the international exposure of hosting APEC meetings." To the right is a quote by Evelyn Salire: "Whatever we do in the association has a bigger impact as it affects a whole industry." Below the header is a navigation menu with links for HOME, EVENTS, LUZON, MANILA, MICEBIZ, MICEWEEK, MINDANAO, NEWS, PEOPLE, TECH, and VISAYAS. The main content area features the article title "Manila to host World Street Food Congress" in a large, bold, red font. Below the title is a photograph of a group of people sitting at a table, eating and talking. To the right of the photo is a short paragraph: "Bonifacio Global City conference and tastings add new flavors to Philippine Food Month, on April 20-24, writes Angela Leal". Below the photo and text is a larger paragraph: "THE Tourism Promotions Board (TPB), the Department of Tourism (DOT), Makansutra, and Ayala Malls will host the World Street Food Congress 2016 in Bonifacio Global City, Manila on April 20-24. Street food is big across Asia, so the Congress' move to Manila is a coup for Philippine tourism." Below this paragraph is another quote: "We are very excited that the Philippines will be hosting the WSFC 2016," says TPB chief operating officer Domingo Ramon C. Enorio III. "This will once". The browser's taskbar at the bottom shows icons for various applications like Internet Explorer, Google Chrome, and Microsoft Word, along with a system clock showing 12:35.



THE Tourism Promotions Board (TPB), the Department of Tourism (DOT), Makansutra, and Ayala Malls will host the World Street Food Congress 2016 in Bonifacio Global City, Manila on April 20-24. Street food is big across Asia, so the Congress' move to Manila is a coup for Philippine tourism.

"We are very excited that the Philippines will be hosting the WSFC 2016," says TPB chief operating officer Domingo Ramon C. Enerio III. "This will once again highlight our country as one of the best culinary destinations in the world, and it is an opportunity for us to share to the global audience the richness and contemporary edge of Filipino gastronomy."

The Congress was the brandchild of Singaporean heritage and street-food expert KF Seetoh, who founded **Makansutra**, a company that celebrates and promotes food culture. First held in the Lion City in 2013, the Congress aims to preserve and celebrate street food; professionalize its delivery and presentation and "imagine new possibilities".

The upcoming event consists of three parts: (a) the April 20-21 World Street Food Dialogue conference at Bonifacio Global City's 7th Avenue and 25th Street; (b) the April 20-24 World Street Food Jamboree of 24 international servings at Federacion Drive and 9th Avenue; and (c) the five-category World Street Food Awards, the event's **website** says.

The Congress will be held in Philippine Food Month, which features several culinary events. Madrid Fusion Manila 2016 returns on April 7-9 at SMX Manila, and the month-long Flavors of the Philippines also "showcases classic, contemporary and exotic Filipino food from all over the country", TPB says.

*For more updates on WSFC 2016 and Philippine Food Month, visit [www.tpb.gov.ph](http://www.tpb.gov.ph).*

