



Title: World Street Food Congress makes first regional mark in Phl

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MANILA (PNA) — After two successful runs in Singapore, the third edition of the World Street Food Congress (WSFC) will make its first regional mark in the Philippines this April 20 to 24.

WSFC was organized by heritage and street food maven KF Seetoh of Makansutra in 2013 to capitalize on all the relevant aspects and opportunities of heritage street food culture around the world.

This year's edition will be presented by the Department of Tourism (DOT), its marketing arm, Tourism Promotion Board Philippines (TPB) and Ayala Malls.

The event will feature three components namely the World Street Food Dialogue, the World Street Food Jamboree and the World Street Food Awards.

Moreover, it looks into the space of what heritage and comfort street food culture can provide and serve, like Culinary Tourism, Skills and Education, Social Enter-prise, Entrepreneurism, Trade, Professional Ser-vices, Media, Preservation, History, Heritage and Continuity and even Commercial Opportunities.

The five-day feasting WSF Jamboree is open to the public, and will feature 24 stalls from eight cities.

Attendees can expect to indulge in world class international street food fare in a custom created with an outdoor street food and hawker center prepared by top street food hawkers and vendors from around the world.

On the other hand, the dialogue will gather thought leaders, thinkers, commentators, food historians, regulators, authors, food TV personalities, street food millennials and entrepreneurs of this — the street and comfort food industry — will gather to share their latest ideas, developments, ideals and opportunities.

WSFC is among the major events lined up for DOT's event-centric campaign Visit the Philippines Again 2016 which is expected to boost the country's overall tourism numbers.